

AFK's fundraising starter guide



AFK

working with disability

creating opportunities

Registered Charity No. 1068841

Hello you super star human!

Thank you so much for embarking on this fundraising journey with us, we truly appreciate you and all that you do for AFK.

We hope this little pack will help you with all get your fundraising off the ground but if you have any other questions please don't hesitate to get in touch at events@afk.charity.org

Our tiptop fundraising tips!

Set up an online fundraising page

The best way to kick start your fundraising is to set up an online giving page. This is a digital sponsorship form that makes it super easy for you to spread the word about your challenge and for your supporters to make a donation. You'll have your own web page to share, people can donate directly to it, and the money gets automatically sent to AFK. It takes all the hassle out of collecting donations so you can focus on your fabulous fundraising! We recommend using JustGiving but whatever platform your prefer is fine with us!

As a passionate fundraiser you probably have a lot to say about why you're doing your challenge for AFK. So, once you've set up your fundraising page let your supporters know why you're doing it and why they should get involved too!

Adding things like a photo, a story and a fundraising target will motivate people to support you further!



Tell your story

Spread the word

You've set up your fabulous fundraising page and added that personal touch, now you're ready to get going!


Make sure to upload it to your preferred social media. Share it with your colleagues, your friends and family, maybe even your dentist!

A handy tip is to send your fundraising page in a personalised message to some of your closest friends and family first. They're the most likely to kick things off with some big donations, and that just might encourage others to do the same.



**Lastly,
let us know
what you
need**

If you need social media posts designing, posters for bake sales, or some fundraising ideas just get in touch at events@afkcharity.org.



Our friendly fundraising team is always excited to help!

Thank you so much for being you and supporting AFK.